

Anchor Fire Joins QC Elite

Corporate Commitment Earns Quality Contractor Designation

The American Fire Sprinkler Association (AFSA) has awarded Quality Contractor (QC) recognition to Anchor Fire Protection Co., Inc, based in Perkiomenville, Pa. The company earned this designation by demonstrating its commitment in four key areas of corporate responsibility: safety, training, quality of life (employee benefits), and industry and community relations. AFSA created the program to publicly recognize and honor fire sprinkler contracting firms that have documented that commitment. A company that meets the criteria set forth in the program is formally designated an AFSA "Quality Contractor."

Jeff Livaudais, AFSA's director of Membership notes: "When a company is committed to doing things right and acts on it, then it's worth recognizing that effort. After all, 'doing it right' is the standard we want for our industry."



AFSA's QC recognition program is the result of 18 months' development and extensive review by a committee of the AFSA Board of Directors. It is similar to programs developed by other industry trade groups that reward their members who pursue a higher level of professionalism and is not an accreditation or certification program. In addition to

national and local recognition and promotion, contractors that receive this designation are allowed to use the QC recognition logo in bid documents, letterhead, business cards, brochures and jobsite signs. Quality Contractor members may also use the program as a human resources tool by featuring the designation in job advertisements, including it as part of the employee handbook and using it to develop benchmarks in quality, safety, education, employee benefits, industry image and community activities. To learn more and download the QC application, visit firesprinkler.org/memberarea/qualitycontractor.html. ■

EDITOR'S NOTE: AFSA Quality Contractor recognition does not mean that the business' products or services have been evaluated or endorsed by AFSA, or that AFSA has made a determination as to the business' product quality or competency in performing services. Businesses are under no obligation to seek AFSA recognition.

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The advertisement features a close-up of a metal sprinkler head being installed into a ceiling. A flexible braided hose is attached to the top of the head. The background is dark, highlighting the metallic components. A white callout box with a red arrow points to the installation process. At the bottom, there are icons for a person, a graduation cap, a gear, and a document, representing safety, training, and industry relations.